



EUROPEAN
BEST
DESTINATIONS
2022



Brussels, 10th February 2022.

Since 2009, **European Best Destinations**, has been promoting culture and tourism in Europe to millions of travellers but also to tourism professionals and the media.



Thanks to a partnership with more than 400 tourism offices in Europe and the EDEN Network created by the European Commission, **thanks to your trust and cooperation, European Best Destinations is, for the tenth year in a row, the most visited website dedicated to travel in Europe.**

This **very special year** we asked travellers a simple question to which more than **520,000 travellers from 182 countries** around the world answered.

Where would you like to go on holiday in Europe in 2022?

Each traveller had the opportunity to **vote 3 times** (for different destinations or the same destination) during this 21-day competition. More than ever, this edition highlights destinations that travellers have put at the top of their wishlist. Places that they are eager to discover.

We would like to thank all the participants, the directors of Tourist Offices, Community Managers, Communication Managers and Press Officers, as well as the media, bloggers, radio, television, influencers and the more than 6 million travellers who follow us.

Our competitions for the European Best Destinations of the year, European Best Christmas Markets, European Best Beaches, Most Romantic destinations, European Best Ski Resorts, Best Beaches,... have become the **most important tourism competitions in Europe**; they bring together millions of travellers who support and discover the most beautiful destinations in Europe.

They also have an impact in "real life" with **significant growth of tourists** for our rewarded destinations with + 17% in growth of tourism for Porto rewarded in 2017, + 13% for Bordeaux rewarded in 2015, + 25% for Zadar rewarded in 2016, +41% for Zagreb, European Best Christmas Market 2016-2017-2018, +18% for Budapest as well as tens of **millions of media coverage** (+2 millions euros in 2 weeks following the publication for Braga awarded in 2021).

Like every year the competition was fierce with only 21 days of online votes from 20th January to 10th February to determine the ranking of the trendiest destinations in Europe that will be **promoted throughout the year to millions of travellers** and will be able to display the title "European Best Destinations".

20 “must-see” destinations selected from a first list of +400 EU Destinations:

Amiens, Amalfi Coast, Athens, Bavaria, Clonakilty, Crete, Graz, Istanbul, Lahti, Leuven, Ljubljana, London, Lucerne, Oradea, Marbella, Nijmegen, Plovdiv, Prague, Rome, Vienna.



HERE ARE SOME IMPORTANT FIGURES:

- The **10 most voted destinations** win the right to use the “European Best Destinations 2022” title.
- We have been collecting during the 13th edition of this competition more than 520,000 of votes (**528,069 votes**) from **182 countries**.
- 56% of votes are from Europe, 44% are from outside Europe.
- This is the largest proportion of votes outside Europe since the creation of this event. This year, **foreign travellers show a strong interest for a return to Europe**.
- The destination that comes in first place is the preferred destination of American, Italian, German, Austrian and Croatian travellers.

- For its comeback in the competition after 10 years of absence (and its victory in 2013), Istanbul is ranked among the 10 favourite destinations for travellers.
- This year's winner is a destination that collected **75,642 votes**.
- The destination on the first place received **a record score of votes outside its own country** since the creation of this competition with **92% of the votes outside its borders**.
- The first traveller of this 2022 edition voted at 00.00.09 sec for **Amiens**, the last traveller voted this February 10 at noon for **Leuven**.
- **29.5% of voters came directly from social networks** with a massive increase of votes from Instagram users as well as from Weibo users (China). Social networks allow destinations that were still under the radar a few years ago to attract travellers seduced by pictures of destinations they saw on it.
- 3% of votes come from China. **The favourite destination for Chinese travellers** is Amiens followed by Vienna and Prague.
- With 47,883 votes, Oradea is the most voted Romanian destination since the creation of this competition. It has also been voted the [Most beautiful Art Nouveau town in Europe](#).
- In addition of being the most voted destinations from The Netherlands since the creation of this competition, Nijmegen wins the title of [Best Youth Destination in Europe](#).

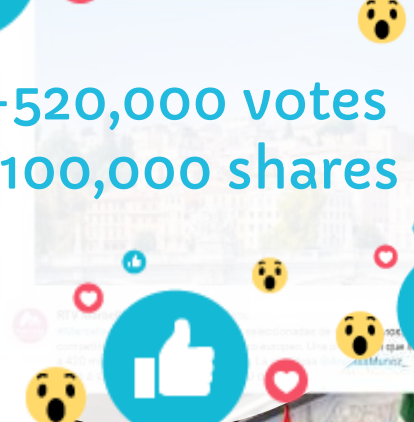
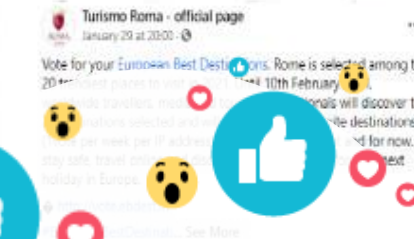
- Leuven is the **most voted Belgian destination** since the creation of this competition with 47,947 votes from 77 countries around the world. In addition to this ranking in the top 10 of the best European destinations 2022 **Leuven** is on the first place of the **#1st Place** of the [Best Open-Minded Destinations in Europe](#) and on the podium of the [Best Youth Destinations in Europe](#).
- **Marbella is the most voted destination by travellers from the United Kingdom**, far ahead of London. It has also been voted as the [Most Exclusive & Prestigious destination in Europe](#).
- Plovdiv is the most voted Bulgarian destination since the creation of this competition. Oldest city in Europe is also awarded the title of "[European Best Cultural Destination 2022](#)".
- In addition to its participation in this ranking of the best European destinations, Amiens is elected first place for the [Best Family City Breaks in Europe](#). Its park "The Hortillonages" is also voted the [most beautiful City Park in Europe](#).
- In addition to its participation in this ranking, the Amalfi Coast is elected first place for [Best Honeymoon Destinations in Europe](#).
- **The 10 most voted destinations** will be promoted to millions of travellers as the trendiest destinations to visit in 2022; they will feature on European Best Destinations, the most visited website dedicated to tourism in Europe reaching an audience of more than 6 million travellers.
- **Tourism growth in the promoted destinations is on average +15%** (+13% for Bordeaux in 2015, +17% for Porto in 2017, +25% for Zadar in 2016, +27,35% for Dinant in 2019, up to +41% for Zagreb "European Best Christmas Market").

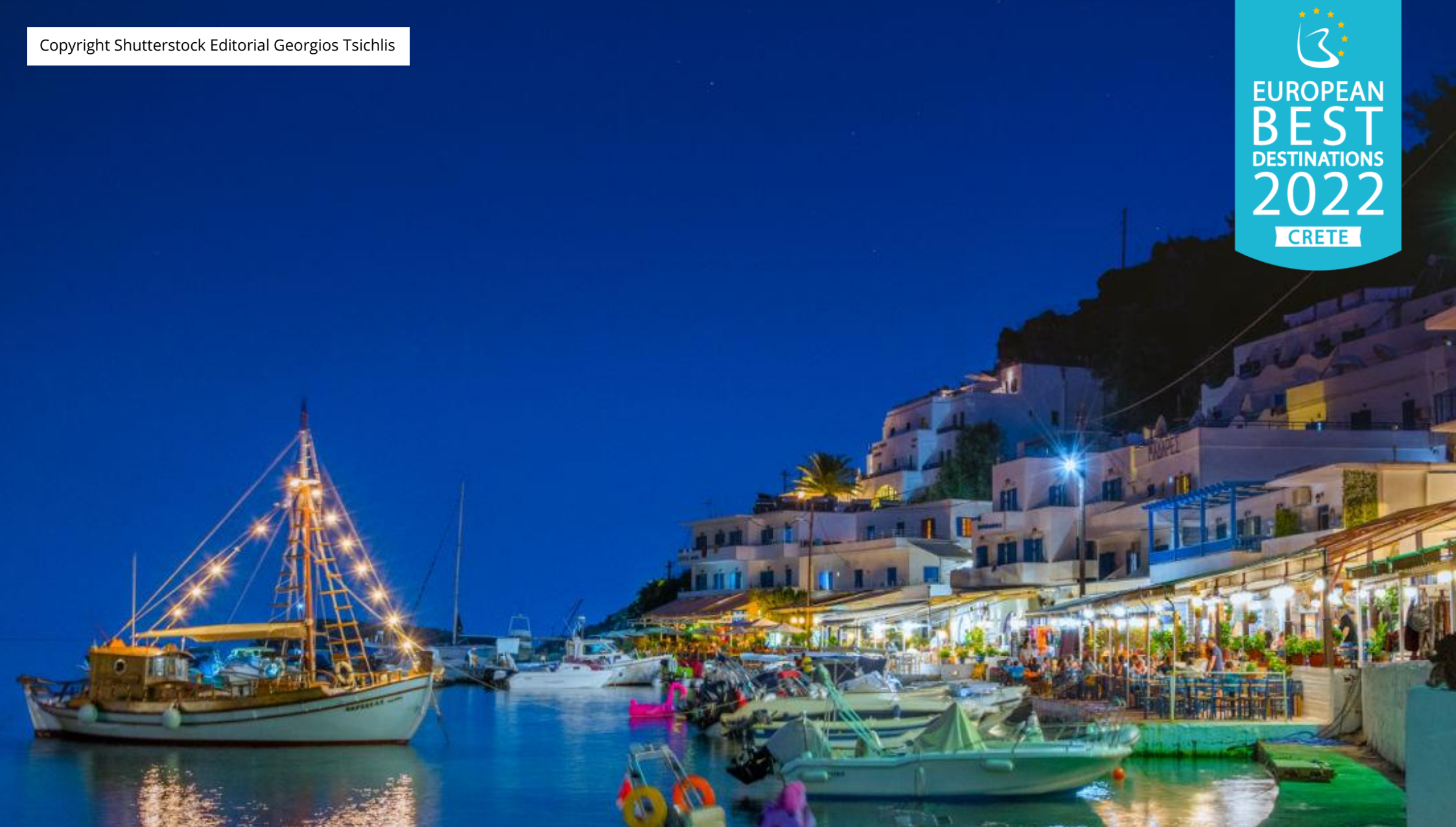
- **The growth in media coverage** for rewarded destinations is on average over 81% (estimated at 10 million euros of media coverage (Cision estimate)).
- For the 6th year in a row, **3 sustainable tourism destinations** (Nijmegen, Lahti, Clonakilty), have been included in the competition in partnership with the **EDEN network** created by the European Commission to promote sustainable tourism. Their good ranking in this competition demonstrates that sustainable destinations can be among the most attractive ones in Europe.
- Lahti, awarded the title of “European Green Capital” also wins the title of “[European Best Sustainable Destination 2022](#)”.

Among more than **400 destinations** promoted on European Best Destinations here is **your short list of the 20 Best Destinations to visit in Europe in 2022**.

Discover the 20 trendiest destinations in Europe selected by travellers. They will be **promoted throughout the year to millions of travellers on all our networks**.







20. CRETE, GREECE

On the 20th position, with 1,002 votes, Crete was voted among the 20 best destinations to visit in Europe!



19. GRAZ, AUSTRIA

On the 19th position, with 1,089 votes, Graz was voted among the 20 best destinations to visit in Europe!



18. LUCERNE, SWITZERLAND

On the 18th position, with 2,363 votes, Lucerne was voted among the 20 best destinations to visit in Europe!



17. VIENNA, AUSTRIA

On the 17th position, with 4,978 votes, Vienna was voted among the 20 best destinations to visit in Europe!



16. CLONAKILTY, IRELAND

On the 16th position, with 5,020 votes, Clonakilty was voted among the 20 best destinations to visit in Europe!



15. ATHENS, GREECE

On the 15th position, with 5,024 votes, Athens was voted among the 15 best destinations to visit in Europe!



14. BAVARIA, GERMANY

On the 14th position, with 8,258 votes, Bavaria was voted among the 15 best destinations to visit in Europe!



13. ROME, ITALY

On the 13th position, with 10,963 votes, Rome was voted among the 15 best destinations to visit in Europe!



12. PRAGUE, CZECH REPUBLIC

On the 12th position, with 11,089 votes, Prague was voted among the 15 best destinations to visit in Europe!

11. AMALFI COAST, ITALY

On the 11th position, with 17,045 votes, Amalfi Coast was voted among the 15 best destinations to visit in Europe!



10. ISTANBUL, TURKEY

On the 10th position, with 20,667 votes, Istanbul was voted among the 10 best destinations to visit in Europe!



9. LAHTI REGION, FINLAND

On the 9th position, with 29,414 votes, Lahti Region was voted among the 10 best destinations to visit in Europe!

8. NIJMEGEN, THE NETHERLANDS

On the 8th position, with 31,030 votes, Nijmegen was voted among the 10 best destinations to visit in Europe!



7. LONDON, UK

On the 7th position, with 38,116 votes, London was voted among the 10 best destinations to visit in Europe!



6. ORADEA, ROMANIA

On the 6th position, with 47,883 votes, Oradea was voted among the 10 best destinations to visit in Europe!



5. LEUVEN, BELGIUM

On the 5th position, with 47,947 votes, Leuven was voted among the 5 best destinations to visit in Europe!



4. PLOVDIV, BULGARIA

On the 4th position, with 51,024 votes, Plovdiv was voted among the 5 best destinations to visit in Europe!



3. AMIENS, FRANCE

On the 3rd position, with 58,114 votes, Amiens was voted among the 3 best destinations to visit in Europe!



2. MARBELLA, SPAIN

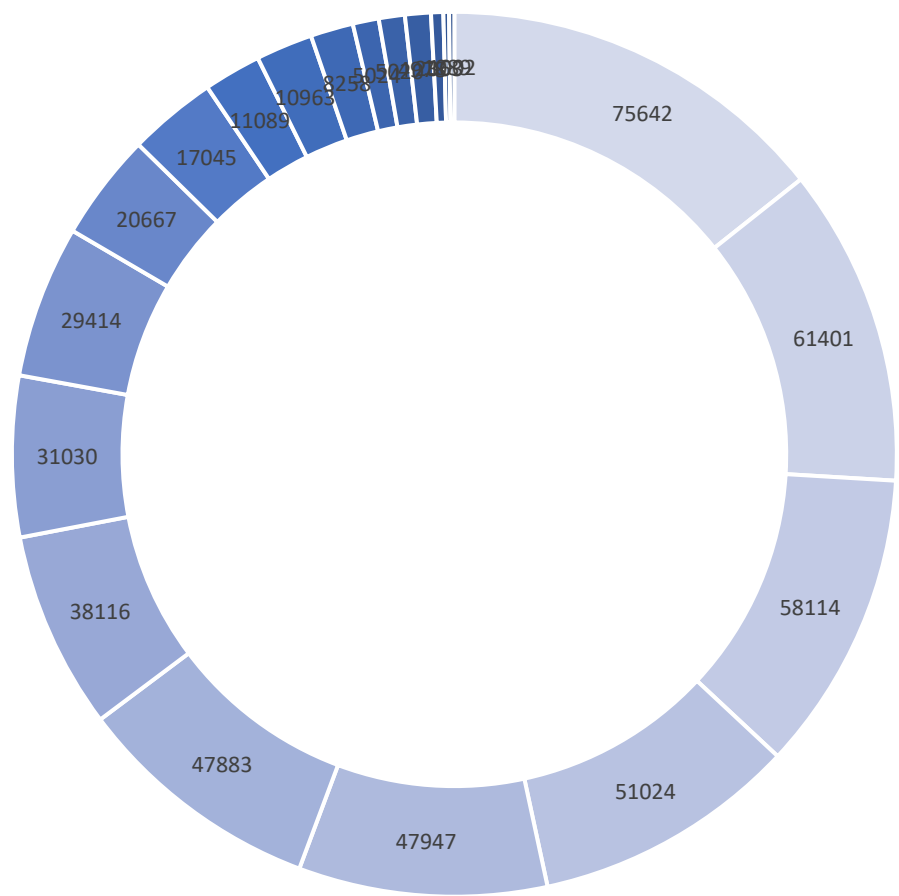
On the 2nd position, with 61,401 votes, Marbella was voted among the 2 best destinations to visit in Europe!



1. LJUBLJANA, SLOVENIA

On the 1st position, with 75,642 votes, Ljubljana elected European Best Destination 2022! CONGRATULATIONS!

RESULTS



1. Ljubljana
2. Marbella
3. Amiens
4. Plovdiv
5. Leuven
6. Oradea
7. London
8. Nijmegen
9. Lahti Region
10. Istanbul
11. Amalfi Coast
12. Prague
13. Rome
14. Bavaria
15. Athens
16. Clonakilty
17. Vienna
18. Lucerne
19. Graz
20. Crete

DOWNLOAD THE OFFICIAL LOGOS AND SPREAD THE WORD!



Porto, Bordeaux, Budapest, Braga. (European Best Destination winners) Tallinn, Zagreb, Budapest (European Best Christmas Markets 2013-2019 winners), Alpe d'Huez & Val Thorens (European Best Ski Resorts 2013-2022 winners) have integrated the logo into their website, videos, paper communications (city maps, brochures, flags...) and communicated it to tourism professionals (hotels, airport, airlines) who all proudly feature the logo on their websites.

As an awarded destination of this top 15 you can already download your logo on:



<https://www.europeanbestdestinations.com/about-1/download/#destination>





THEY ARE TALKING ABOUT US



Mr Filipe Ortigao Guimaraes – Director Porto & Norte Tourism

"European Best Destinations contest is an incredible way to boost the tourist inflow in cities. We have data to assert that European Best Destinations is one of the main reasons for the growth of popularity of Porto among travellers from all over the world. The number of travellers has nearly doubled, from 6.9 M to 12M!"

Mrs Darja Jurbazic, Zagreb Tourism Board:



*"The promotion of Zagreb with EBD team has given us a great opportunity to **increase appeal of Zagreb as Croatia's capital and foster its visibility.** The emphasis which EBD puts on city marketing and promotion is very valuable to us".*

Nicolas Martin, Executive Director Bordeaux Tourism:



*"The year was exceptional in terms of tourism growth with an **increase of 10.7% in international arrivals** in Bordeaux Merignac Airport (source GDS / Forward Keys) or of **12.26% in hotels progression of Revenue per room (RevPar)** for all categories (source MKG). Most nationalities are increasing, especially this year European travellers (British, Spanish, German, Swiss, Belgian, Italian ...). It is undeniable that the fact of being elected European Best Destination 2015 has contributed to this result, press fallouts after winning this title have been global and massive."*



Laurent Belot, Deputy Mayor in Charge of Tourism – Dinant:

*"We are very grateful for the very positive dynamic in which European Best Destinations has put our beautiful city. With an increase of almost **30% in tourist attendance** and the diversification of nationalities, I have no doubt that this operation has greatly contributed to a new tourist boost for Dinant."*



Mr Xavier Lechien – President EDEN – European Commission – Sustainable Tourism

"For 7 years we have been in partnership with EBD which has enabled us to increase the visibility of sustainable tourism destinations by + 540%. EDEN destinations awarded by the European Commissions are promoted on the first site dedicated to tourism in Europe. EBD is our main partner."



Mr Ante Galic – Zadar Tourist Board:

*"The year we worked with EBD **we have had a record growth of +13% in overnight stays**, when our yearly growth for many decades was of 6%. During this special year we reached a new administrative record of 447,925 arrivals and 1,721,928 overnight stays".*

SUBSTANTIAL MEDIA COVERAGE

The election of the European Best destinations receives substantial coverage right across all the various media in Europe. The main national newspapers, specialist press, blogs, specialized sites, television and social networks etc... ensure that the winning city and the other selected destinations are fully covered (1,072 press articles for the competition "European Best Destination 2021" and + 90 million media coverage for our members destinations since 2009). See our media coverage:

<https://www.europeanbestdestinations.com/about-1/press/>

This election generates a great deal of interest for various reasons. First of all it gives European travellers a voice by casting their vote. Secondly, it is organized by an independent organization.

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INDEPENDENT



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FIGARO LIVE

**THE AWARD "EUROPEAN BEST DESTINATION" ESTIMATED AT 10 MILLION EUROS
ACCORDING TO AN INDEPENDENT STUDY OF THE MULTINATIONAL "CISION" (IN TERMS
OF MEDIA COVERAGE).**

The 20 Best European Destinations To Visit In 2020 Revealed

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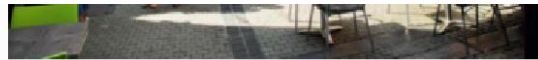


Colmar, France: New European Best Destination 2020 EUROPEAN BEST DESTINATIONS

The city of Colmar, in France's northern region of Alsace, has been voted the #1 European destination for 2020, chosen from 20 'must-see' locations that made the finalists' list of contenders for the coveted title organized by European Best Destinations (EBD).

For its 11th edition, the competition collected a record of more than 600,000 votes for the trendiest destinations in Europe, a list that will be promoted throughout the year to millions of travelers — and will be authorized to display the title "European Best Destination" in their marketing.

Colmar got the highest number of votes since the creation of the competition in 2009. (179,723 votes). The previous record was Porto in 2017 with 138,116 votes.



A street in Namur. EUROPEAN BEST DESTINATIONS

Namur, Belgium

For foodies, instagrammers and those who love shopping, cocooning, culture, nature walks, evenings with friends or romantic city breaks, Namur is a must-visit.

A charming city with the Belgian surrealism of Brussels and the romanticism of Budapest or Bruges.

Among the most interesting destinations in Belgium, Namur is not just about relaxation and pampering. It also offers outdoor sports, paddling, hiking and other activities for young and old. "During your stay, do not forget to climb to the top of the Citadel and treat yourself to a romantic cruise on the Meuse," recommends EBD. If you have some time left, don't miss neighboring Dinant, where the river Meuse also flows. Both towns share the moniker "daughters of the Meuse."



Rijeka, Croatia EUROPEAN BEST DESTINATIONS 2020

Rijeka, Croatia

One of the most fashionable cities in Europe, it's at the top of the wish-list of travelers who have already toured major cities and are looking for something different.



Bydgoszcz, Poland EUROPEAN BEST DESTINATIONS

Bydgoszcz, Poland

One of the trendiest destinations in 2020 for those who like to think outside the box and want an unforgettable urban break.

The city has an incredible cathedral, considered one of the most beautiful Gothic churches in Europe with its unexpected explosion of colors inside. EBD recommends that you take "a walk along the photogenic Brda River or relax on the Mill Island or go paddling."

Looking for another place to blow up your Instagram account? Visit the Museum of Soap and History of Dirt, which attracts visitors from all over the world.

Bydgoszcz offers trendy and traditional bars and restaurant as well as affordable hotels.



Cork, Ireland EUROPEAN BEST DESTINATIONS 2020

Cork, Ireland

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ROUTES AND PLACES

European Best Destinations 2021: here are the most desired destinations by travelers

Valentina Dividin February 11, 2021

European Best Destinations asked travelers what their favorite European destinations for their upcoming holidays were. Vince Braga, a citizen of Portugal, but Italy is in the first places. Here is the top ten of the most desired destinations of 2021



1/21 - **European Best Destinations** 2021: the destinations most desired by travelers

There are also three Italian destinations among those preferred by travelers to go on **holiday to Europe in 2021** , ranked as every year by **European Best Destinations** . Given the current travel restrictions, this year the Brussels-based tourism promotion association asked travelers not to vote for their favorite destination of the year, but to choose where they would like to go for their first trip to Europe, as soon as it is possible to travel safely again.

European Best Destinations 2021: who voted

Over 600 thousand travelers from 192 different countries voted for the twelfth edition of this European competition, 61% of which from Europe and the remaining 39% from the rest of the world.

This is the largest percentage of non-EU voters since the event was created, which - points out **European Best Destinations** - shows a strong interest in returning to Europe by international travelers. In particular, the favorite destination of American travelers who voted on the site was Rome, and Italy also ranks well with the votes of Chinese and UK travelers.

European Best Destinations 2021: the ranking

Twenty final destinations that make up the **European Best Destinations** 2021 ranking. Italy can be proud of the result achieved, with the primacy of three different locations entering the Top 20, one of which, **Rome** in second place.

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4/21 - Cavtat, Croatia

A sustainable destination, **Cavtat** offers a mix of sun, sea, gastronomy, nature, culture and relaxation. Cavtat is located in the Kvarner region, the so-called "Croatian Tuscany", and we can only be proud of the fact that once again a comparison of beauty is made with our Italy.

Read also : [Croatia guide](#)

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ROUTES AND PLACES

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5/21 - Florence, Italy

The one that - also admits EBD - is "probably one of the most beautiful cities in the world" is placed in fourth place. **Florence** continues to fascinate the whole world, and to be one of the most sought-after European destinations for travel in 2021.

Read also: [Guide of Florence](#)

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Next: 6/21 →

15 FOTOS | EXPERIENCIAS

Estos son los 15 mejores destinos de Europa de 2021

f 307 t

No lo decimos nosotros, lo dice la votación Best in Europe de European Best Destinations.

Redacción Traveler
10-02-2021

Volver



VER 15 FOTOS "Estos son los 15 mejores destinos de Europa de 2021"

Requerimiento Mejor Destino Europeo de 2021

© Getty Images

Tempo de lectura 3 minutos

No es que seamos pitonisas, es que sabemos lo que nos hacemos. Por eso, el año pasado ya compartíamos con vosotros, queridos viajeros, nuestras **recomendaciones para pasar un día Braga**. Siete meses después, la ciudad portuguesa acaba de convertirse en el Mejor Destino Europeo para visitar en 2021 según la votación Best in Europe.

VER 15 FOTOS



Getty Images

Compartir

12. Valle de Dordogne (Francia)

Dordogne hay que visitarla río arriba (o abajo). Lo lógico cuando se llega a Souillac es seguir la corriente del río Dordogne hacia el departamento que lleva su nombre y hacia parajes fetiches para campistas británicos. Sin embargo, si se remonta el río se llega a un valle por descubrir que se debe recorrer en solitario escuchando en bucle las 'Gymnopédies de Satie' (sin dormirse al volante). Es un camino desintoxicado por un valle que deja a su paso castillos, paisajes atrevidos, aldeas más guapas que cualquiera y ese regustillo romántico de la vuelta a lo salvaje. Lo recomendamos, tanto, que se refrenda con 24.427 votos.



Getty Images

Compartir

11. Tübingen (Alemania)

Es curioso que, hace unos años, denominásemos Tübingen como la ciudad universitaria más bonita de Alemania. Pero ahora, gracias a su belleza, se ha convertido en uno de los destinos más recomendados.

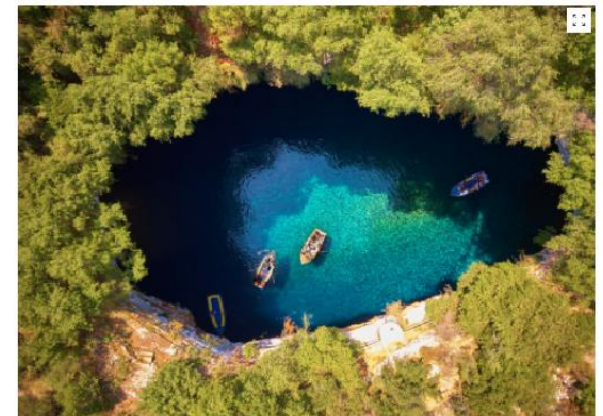


Getty Images

Compartir

8. Kotor (Montenegro)

Hace un par de años nos preguntábamos: ¿Por qué no estamos todos en la bahía de Kotor? Ahora, nos damos cuenta de que esta pregunta la realizan, al menos, 32.481 personas (las mismas que han votado el destino montenegrino).



Getty Images / European Best Destinations

Compartir

7. Cefalonia (Grecia)

Cefalonia es muy tranquila, tanto, que es una de las islas menos exploradas de Grecia. Por eso, y por su buen clima, llega al séptimo puesto con 36.551 votos. Concretamente, nos gustaría visitar uno de los pueblos de pescadores más bonitos del país: Fiskardo.



Photo Getty Images

TRAVELER

places in Europe worth visiting in 2020.

JUNE 8, 2020 |

SHARE: f

The results of this year's 11th edition were decided by Internet users in a vote that ended on February 5. In total, over 600,000 votes were cast.

The 2020 winner was the city of Colmar, in the northern part of Alsace, France. Colmar obtained the highest number of votes in the history of the competition (479,723 votes). The previous record belonged to Porto (in 2017 it obtained 438,416 votes).

- Regardless of whether you are planning a city tour, a romantic getaway, family vacation or sunbathing, you choose cultural or culinary experiences, travel alone or with friends, you will find something for yourself in the poll - we read on the organization's website.

A Polish city was among the European Best Destinations 2020. "Bydgoszcz is one of the most fashionable cities this year! If you think outside the box, you like discovering cities, getting to know them and their inhabitants, and experiencing their authenticity, Bydgoszcz is for you."

The organizers of the competition encourage you to visit Bydgoszcz: visit probably the most beautiful Gothic church in Europe, walk along the photogenic Brda River, relax on the Mill Island, visit the unique Museum of Soap and the History of Dirt. "There are trendy bars, numerous restaurants and hotels at affordable prices," encourages the organizer.

The presence on the list of the best European destinations includes a promotion on europeanbestdestinations.com, which reaches about 6 million users. Congratulations to Bydgoszcz!



5. Cascais, Portugal



6. Sibiu (Transylvania), Romania



Quelles sont les meilleures destinations européennes en 2020 ?

Colmar SUIVRE CE THÈME



15. Minorque - Espagne

La ville touristique de Colmar arrive en tête du classement. © Youtube

Vous avez envie de découvrir l'Europe, mais vous ne savez pas quel pays visiter ? Ce classement de 20 pays pourrait vous donner des idées !

CHLOÉ GURDJIAN | Publié le 05/02/2020 à 17h00 | Mis à jour le 06/02/2020

SAUVEGARDER L'ARTICLE

Partager sur : f t l

Envie d'idées pour vos prochaines vacances en Europe ? [European Best Destinations](#) a pensé à vous ! Depuis 2009, ce site Internet travaille en collaboration avec plus de 300 offices du tourisme pour proposer aux voyageurs du monde entier de voter pour leur destination préférée. Pour cette édition 2020, les touristes ont eu 21 jours pour voter entre 20 villes européennes, entre le 15 janvier et le 5 février.

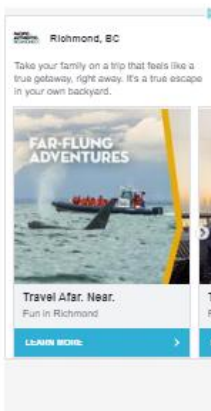
Les résultats viennent de tomber, et la France fait office de grande gagnante ! Célèbre pour son [marché de Noël](#), la ville de Colmar a surclassé les débats, arrivant 1ère avec 179 723 votes. [Paris](#) arrive 9e avec 25 121 votes, et Rochefort Océan, la ville de Fort Boyard, arrive 14e avec 7 842 votes. On retrouve dans ce classement des villes touristiques, comme Athènes, Vienne ou Rome. D'autres sont en revanche peu connues du grand public. C'est notamment le cas de Tbilissi, en Géorgie, Sibiu, en Roumanie, ou Bydgoszcz, en Pologne.

>> Notre service - Découvrez ces destinations et [créez votre voyage sur-mesure avec notre partenaire](#) !

Top 20 des meilleures destinations européennes :

1. Colmar, France (179 723 votes)

2. Athènes, Grèce (104 639 votes)



ACTUALITÉS INDUSTRIE SERVICES COMMERCE PRATIQUE CHOISIR VOTRE RÉGION

Accueil national > Gironde 33 > Services > Tourisme

Tourisme JDE Edition Gironde 33

Tourisme. Ce plan de com' à 10 M€ qui ne coûtera rien à Bordeaux

ajouté le 9 mars 2015 à 21h29 - Réagir - Mots clés : Alain Juppé, Nicolas Martin, Bordeaux, tourisme, European Best Destination

f Recommander Partager 0 t Tweeter 3 in Share 1

Le trophée « European Best Destination 2015 » dont Bordeaux a été récompensée va permettre à l'Office de tourisme de doper sa communication... à moindre frais.

Le 11 février, Bordeaux était désignée « European Best Destination 2015 ». Une distinction obtenue grâce à 42.396 votes d'internautes. Alain Juppé, qui a reçu le trophée le 9 mars à la mairie, a tenu à saluer tous ceux qui ont œuvré dans cette réussite, en relayant sur les réseaux sociaux leur soutien pour le Port de la Lune : les Girondins de Bordeaux, le CIVB, Nicolas Canteloup... Ceux-ci méritent en effet des remerciements, aux vues des retombées attendues par le trophée de meilleure destination européenne 2015. « Nous allons en faire le fil rouge de toute notre communication cette année, explique Nicolas Martin, directeur de l'Office de tourisme. D'ores et déjà, le trophée a généré 500 retombées presse dans le monde, jusqu'en Malaisie où nous n'avions jamais communiqué ! Le titre « European Best Destination » s'affichera pendant trois mois sur le tram de Zurich à l'occasion de l'ouverture de la ligne entre cette ville et Bordeaux. Il sera affiché sur les salons professionnels où nous serons présents... **Au total, nous estimons que cette distinction représente en retombées l'équivalent d'un plan de communication de 10 millions d'euros** ».



OUR ACTIONS

European Best Destinations is a travel website based in Brussels and developed to promote culture and tourism in Europe. In partnership with the participating tourism offices and the EDEN Network created by the European Commission we promote a better understanding of the wealth, diversity and quality of European destinations.



Thanks to an excellent communication with an audience of e-citizens, European Best Destinations plays an important role in promoting Europe as the number one destination in the world. It has become the meeting place for tourism offices and world travellers, a main gateway to the discovery of Europe.

Since 2009 EBD has been working with major tourism offices in Europe to reward and highlight the most visited destinations via its website and social networks (+6 million visitors and thousands of followers on Facebook, Twitter, Pinterest and 80,000,000 euros of media coverage).

We carry out the main tourism competitions in Europe and have been working with the European Commission for the promotion of sustainable tourism for 7 years. 90 EDEN-labelled destinations are promoted on the EBD website.



Total Visitors
6,000,000+



Destinations
300+



Followers
90,000+



Media coverage
€ 80,000,000+

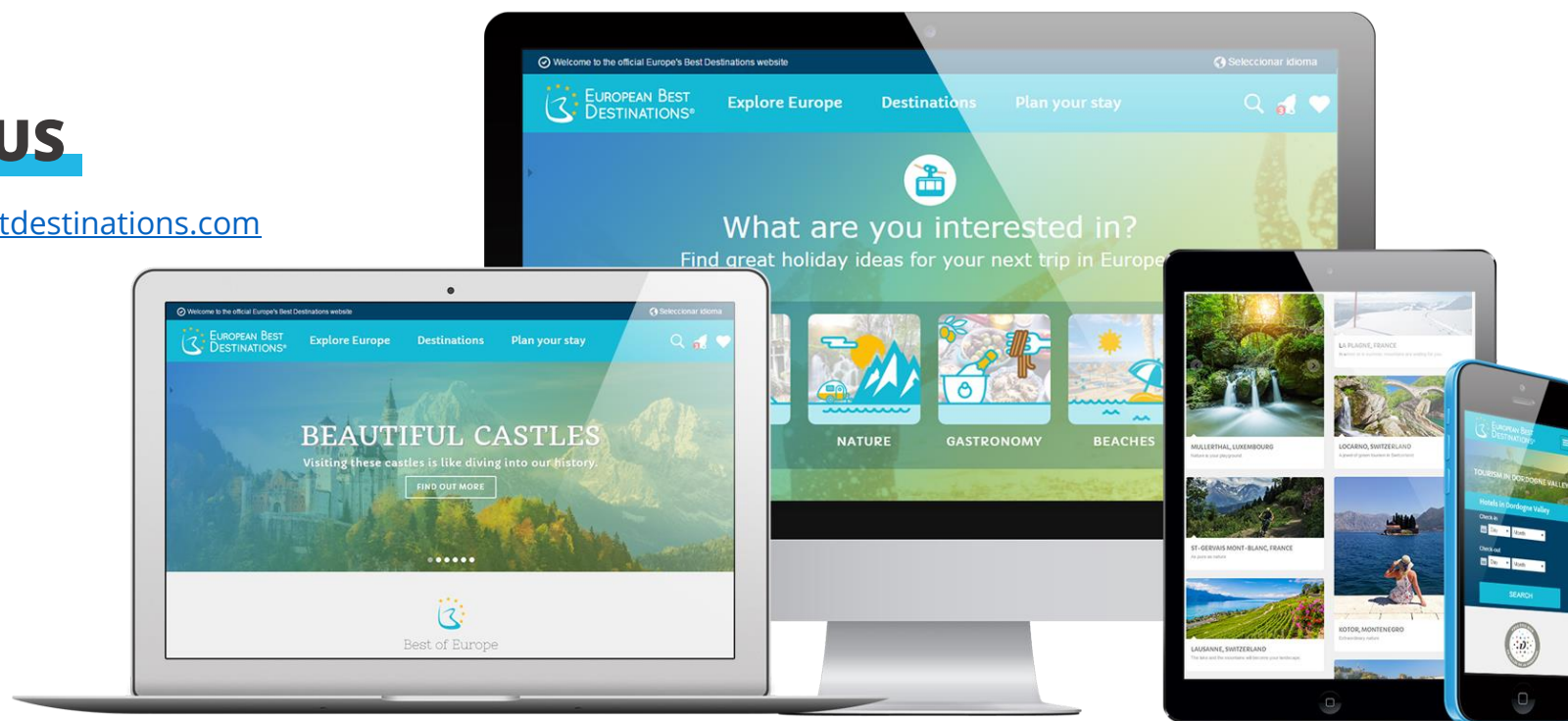
CONGRATULATIONS!

Our warmest congratulations to the winners and all the participating destinations that will be promoted throughout the year to millions of travellers on all our networks.

We thank you for your hard work throughout the year to make your destination one of the Best Destinations.

CONTACT US

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